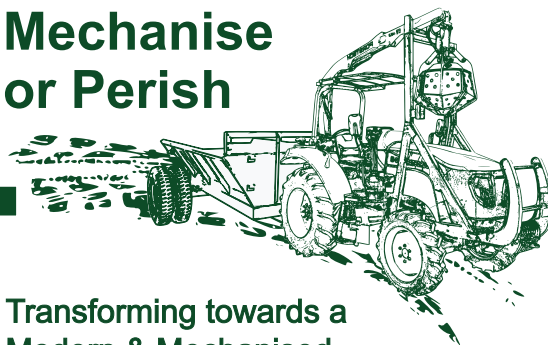


## Modernise; Mechanise or Perish



Transforming towards a  
Modern & Mechanised  
Plantation Industry



Register Here

**25th & 26th  
October 2023**  
(Wednesday - Thursday)

**Day 1: 0800 to 1730**  
**Day 2: 0800 to 1730**

Venue:

Eurostar Tractors (M) Sdn Bhd  
Lot 6668, Jalan Pk 8, Kawasan Perindustrian Krubong, 75260 Melaka



Here We Are

**\*\* Limited to 150 pax**

MEOA's LAB seminar series prides itself on the ethos of fostering an interactive and collaborative environment between all participants with the objective of teaching, developing, and improving knowledge on key aspects of plantation operations. The 4th LAB, titled "Transforming towards a Modern & Mechanised Plantation Industry", will kick-off with a 'Machinery Parade' showing tried and tested machines, as well as new ones, that will inspire you to take the next step on your mechanisation journey.

After which, we will take you through the paper presentations starting with advice on the selection of the correct sizes of tractors for your operations including its appropriate attachments and implements, to advancements and improvements in planting material and the nutrients required to get the best out of them. There will be papers on nursery operations, land preparation needed for mechanisation, and one on utilising digital methods to monitor and evaluate operational activities to enable informed decision making. As a treat, an invited paper will take you beyond our shores to show how others in Latin America do it, why we can survive in a high cost environment, and why we have a sunrise crop.

We encourage participants to come prepared with questions and be ready for open discussions as we hear from our very own Member on their trials and tribulations in mechanising their operations. Finally, to round off the 2-day event, there will be a Panel Session entitled "What's YOUR problem?" to discuss and exchange experiences to find a solution to our woes. We hope all industry members with an interest in mechanisation would attend, especially estate owners and directors, estate managers and assistant managers, as we lay down the challenge to you - Modernise; Mechanise... or Perish.

Organised by:



**Fees:**

<b>MEOA ORDINARY / CORPORATE MEMBERS</b>	<b>RM850/seat</b>
<b>AFFILIATE MEMBERS</b>	<b>RM850/seat</b>
<i>For the above categories, each registered member is entitled up to to three (3) seats.</i>	
<b>**MEOA INDIVIDUAL MEMBERS</b>	<b>RM150/seat</b>
<i>**Limited to one (1) seat each but must attend in-person and cannot send a representatives or substitute in his/her place.</i>	

**Topic:**

<b>Topic</b>	<b>Speaker Detail</b>
<b>Paper 1.0 Demystifying Horsepower Requirements for Estate Operations</b>	<b>Mr Khor Wooi Jack</b> Eurostar Tractors (M) Sdn Bhd
<b>Paper 2.0 Transforming Towards a Modern &amp; Mechanised Plantation Industry</b>	<b>Mr Jeffrey Ong Twee Kwan</b> MEOA President
<b>Paper 3.0 Genomic Seeds Planting Material: High Yield &amp; Ganoderma Tolerance</b>	<b>Mr Chua Kia Ling</b> Genting AgTech Sdn Bhd
<b>Paper 4.0 Sowing for Success: A different perspective on Nursery Practices</b>	<b>Ongs Properties Team</b>
<b>Paper 5.0 The Lay of the Land: Preparation for Mechanisation</b>	<b>Ongs Properties Team</b>
<b>Paper 6.0: Practical Solutions for Enhancing Soil Health and Agriculture Inputs through Microbial Solutions</b>	<b>Mr Woon Soo Ann</b> Behn Meyer AgriCare & <b>Ms Tee Sue Sean</b> ACGT Sdn Bhd
<b>Paper 7.0: Precision Agriculture with IoT: Estate Realtime Operation Monitoring and Analysis</b>	<b>Tanalink Team</b>
<b>Paper 8.0: Mechanisation in Sungei Chino, Case Study</b>	<b>Mr Lim Guan Aik</b> Ladang Sungei Chino
<b>Paper 9.0 Why Higher Labour Costs Aren't A Threat to the Oil Palm</b>	<b>Dr Julian McGill</b> Glenauk Economics
<b>Panel Discussion: What's Your Problem?</b>	

## Time Tables:

Time	Day 1
08:00	Refreshment, Registration and Viewing of Exhibits
08:45	Agenda Opening Ceremony Welcoming address by MEOA President
09:00	The Parade
10:00	Photograph Session
10:15	Enter the Seminar Hall
10:30	Speech by MEOA President
10:45	Introduction by Moderator Mr Khoo Khee Ming
11:00	Paper 1: Demystifying Horsepower Requirements for Estate Operations Speaker: Mr Jack Khor, Eurostar Malaysia
12:00	Lunch
13:15	Paper 2: Transforming Towards a Modern & Mechanised Plantation Industry: Speaker: Mr Jeffrey Ong, President of MEOA
14:30	Paper 3: Genomic Seeds Planting Material: High Yield & Ganoderma Tolerance Speaker: Mr Chua Kia Ling, ACGT Head of Oil Palm Seeds Breeding
15:30	Paper 4: Sowing for Success: A Different Perspective on Nursery Practices Speaker: Ongs Properties Team
16:30	Paper 5: The Lay of the Land: Preparation for Mechanisation Speaker: Ongs Properties Team
17:30	End of Day 1

Time	Day 2
08:00	Registration and Viewing of Exhibits
08:45	Paper 6: Practical Solutions for Enhancing Soil Health and Agriculture Inputs through Microbial Solutions Speaker: Mr Woon Soo An, Behn Meyer AgriCare
10:00	Paper 7: Precision Agriculture with IoT: Estate Realtime Operation Monitoring and Analysis Speaker: Tanalink Team
11:00	Paper 8: Mechanisation in Sungei Chinoh, Case Study From Ladang Sungei Chinoh Speaker: Mr Lim Guan Aik, Ladang Sungei Chinoh
12:00	Lunch
13:15	Paper 9.0 Why Higher Labour Costs aren't a Threat to the Oil Palm Speaker: Dr Julian Conway McGill, Glenauk Economics
14:30	Panel Discussion: What's Your Problem?
17:30	Closing of Event

**For more information please contact:**  
**MEOA Secretariat: +6018-398 8233 Email: [meoa.secretariat@gmail.com](mailto:meoa.secretariat@gmail.com)**

Organised by:

