

1<sup>ST</sup> ANNOUNCEMENT



MINISTRY OF PRIMARY INDUSTRIES



M P O C

# REACH & REMIND FRIENDS OF THE INDUSTRY SEMINAR 2020 & DIALOGUE



TUESDAY, 4<sup>TH</sup> FEBRUARY 2020  
LE MERIDIEN PUTRAJAYA

Guest of Honour & Keynote Address

**YB Teresa Kok**

Minister of Primary Industries, Malaysia

**SUBSIDIZED  
REGISTRATION  
RM100**

Seats are limited  
and on a first come  
first serve basis



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A 5★ Malaysian Product

# PROGRAMME

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- |                 |   |
|-----------------|---|
| <b>7.30 am</b>  | <b>Registration &amp; Morning Refreshments</b>  |
| <b>8.30 am</b>  | <b>Welcome Remarks</b><br>Datuk Dr. Kalyana Sundram, Chief Executive Officer, MPOC  |
| <b>8.45 am</b>  | <b>Paper 1: Post Brexit, Trade Dispute and Market Protectionism</b>   |
| <b>9.15 am</b>  | <b>Paper 2: MPOC 2020 Perspectives: Markets, Promotions and Challenges</b>  |
| <b>9.45 am</b>  | <b>Expert Panel Session:</b> <ul style="list-style-type: none"><li>• Biofuels - Next Generation</li><li>• Biomass - Dredging the Elusive 'Gold'</li><li>• Sustainability - Policies and Drivers</li></ul> |
| <b>10.45 am</b> | <b>Coffee break / Arrival of YB Minister Teresa Kok</b>   |
| <b>11.15 am</b> | <b>Opening Remarks</b><br>Dato' Lee Yeow Chor, Chairman MPOC  |
| <b>11.30 am</b> | <b>Keynote Address</b><br>YB Teresa Kok, Minister of Primary Industries, Malaysia   |
| <b>11.45 am</b> | <b>MOU: MPOC &amp; Malaysian Medical Association (MMA)</b><br><b>"A Healthy Lifestyle with Palm Oil"</b>  |
| <b>12.00 pm</b> | <b>Dialogue with Industry Anchored by YB Minister Teresa Kok</b>  |
| <b>1.30 pm</b>  | <b>Lunch and End of event</b>   |

**For more information, please visit our website:  
[www.mpoc.org.my](http://www.mpoc.org.my)**